

Our Business Model

Dechra has a clear business model for delivering value to all our stakeholders:

- Our market knowledge, regulatory expertise, strong reputation and management experience help us identify potential product development targets, in-licensing deals and acquisition opportunities.
- Our skilled Product Development and Regulatory teams develop new products to meet customers’ needs and achieve international approvals and registrations.
- Manufacturing, which plays an integral part in the development of the formulation and dosage form, manufactures products as effectively and efficiently as possible to the highest standards of quality.
- Our Supply Chain aims to provide the best service possible to our customers through effective supplier partnerships and integrated planning between the Manufacturing and Commercial teams.
- Following registration and manufacture of our products, experienced sales and marketing teams in the EU and NA market our products directly to veterinary practices and indirectly through export partners.
- This integrated approach of development, manufacturing and supply chain, and sales and marketing creates value for the business and our stakeholders.

